Bus service proposal: route 360 Exhibition Road

Consultation Summary

Transport for London (TfL) consulted stakeholders and the public on a proposal to vary stopping arrangements for route 360 in Exhibition Road. The consultation ran between 28 April and 10 June 2011 and the summary of responses is below.

Background
Royal Borough Kensington & Chelsea is constructing a streetscape improvement scheme in Exhibition Road. As part of this they are planning to install a set of bus platforms providing for route 360 to stop close the locations of stops previously served.

The consultation
The consultation was designed to ask respondents whether they thought TfL should vary the 360 service to serve the planned stop locations. They were also given the opportunity to make additional comments and suggestions.

The consultation material was published on TfL’s website and Stakeholders and members of the public who had responded to a previous South Kensington bus consultation were notified by email. The consultation was also advertised to the wider community in the borough’s project newsletter.

Public Responses

TfL received at total of 14 responses. 12 were online responses, 1 email and one letter (from Royal Borough Kensington & Chelsea).

11 online respondents agreed that route 360 should serve the planned new bus stop locations (there were some suggestions to further develop or alter the plan).

One respondent was opposed, writing on behalf of Brompton Association and Princes Gate Mews Residents Association. They thought the southbound stop was inadequate. The detail of their response is in the stakeholder section below.

Those in support who provided additional comments said it would make the Science Museum easier to access. One respondent suggested a circular routeing via Queens Gate and Exhibition Road.

The email respondent was in favour of the northbound stop but not the southbound stop due to a long walk for elderly people, people with push-chairs and children from the museums and other local facilities.
Stakeholder responses

Metropolitan Police

Police had no comments or observations to make regarding the proposed new build of a shelter providing that the local authority and TfL-London Buses have audited the proposal and are satisfied that it is safe for all road users and complies with TfL bus stop design guidelines.

Brompton Association and Princes Gate Mews Residents Association

- Considered the proposal for the east side of Exhibition Road to be inappropriate and insufficient because only one stop is proposed on the east side
- To place the one and only bus stop so near the corner of Exhibition Rd and Cromwell Rd does not serve any of the residents in the north and centre of Exhibition Road and neighbouring streets (such as Ennismore Gardens and Princes Gate Mews)
- Would like 2 bus stops in South Kensington direction (not one)
- No point in using the bus with the planned stop as having walked as far as Cromwell Road - the distance to South Kensington is so short it can be walked in seconds
- There is also highly likely to be congestion at the Cromwell Road and Exhibition Rd junction (even after the changes) and placing a bus stop at this location will render matters worse.

Kensington Society

- There should also be further stops in the northern half of Exhibition Road and in Kensington Gore outside the Royal College of Art

Natural History Museum

- It would be better in some respects if the Northbound stop was installed at its previous location ie. closer to Cromwell Road
- Makes it more convenient for non-museum users
- Concerned about how the bus stops will work with the pedestrianisation scheme in place and their proximity to car parking spaces / street furniture that may cause visibility impediment of pedestrians / cyclists / other vehicles.

Royal Borough Kensington & Chelsea

The Royal Borough is the originator of the proposed locations and designs. Their response is included in this summary for the additional information it provides regarding the design.

- The Council believes the stops are well positioned for passengers visiting the area and will be well used
• As the new road surface on Exhibition Road will not provide a traditional kerb edge for buses to deploy the wheelchair ramp, the Council has designed a bus stop “platform” which will ensure both bus stops are accessible to passengers in wheelchairs and others with reduced mobility
• Supports the installation of a bus shelter at the southbound bus stop

The Council will not be painting bus cages on the carriageway at the two stops as the waiting and loading restrictions along the entire length of Exhibition Road will not be marked out in the normal way. Exhibition Road will instead become a restricted zone, with a 20 mph speed limit and with limited waiting and loading facilities.
Copy of consultation material

Bus service proposal: route 360 (Exhibition Road)

Overview

The Royal Borough of Kensington & Chelsea are working to transform Exhibition Road into a fully accessible single surface space with reduced traffic congestion and more room for pedestrians. TfL is working with the Council as a partner to improve transport links for all members of the community.

Why we are consulting

TfL is consulting on its proposed plan for route 360 to serve relocated bus stops on Exhibition Road.

Route 360 has been on a long term diversion via Queens Gate while the Exhibition Road project streetscape works take place. When the route returns to Exhibition Road, there may be two new bus stops provided, subject to this consultation. The 360 would serve these stops instead of the stops that were previously in place.

Please see the map below detailing the bus service change. Depending on the views expressed in this consultation, the 360 would start serving these stops when the project works are complete.

A copy of the bus stop layout drawings are available from the Council - contact Royal Borough Kensington & Chelsea for more information. See ‘related information’
Do you think the 360 should serve the proposed Exhibition Road bus stops?

Yes or no

Do you have any other comments or suggestions to make about the proposed route 360 bus service change?

Text box provided
Bus arrangements

TfL are also consulting on the proposed new locations for the Route 360 bus stops on Exhibition Road. You can view the consultation and let TfL know your views at https://consultations.tfl.gov.uk/advanced_consultation_finder?st=open